



artexpo
NEW YORK
March 28 - 30, 2014
Pier 94, NYC

FOR THE MOST VOTED: THE NEW YORK EXHIBITION



The visitors of the 1st Italian Biennale of Creativity will have the possibility to express a vote to the artist who exhibit their artworks for each sections (painting, sculpture, photography, design and videoart).

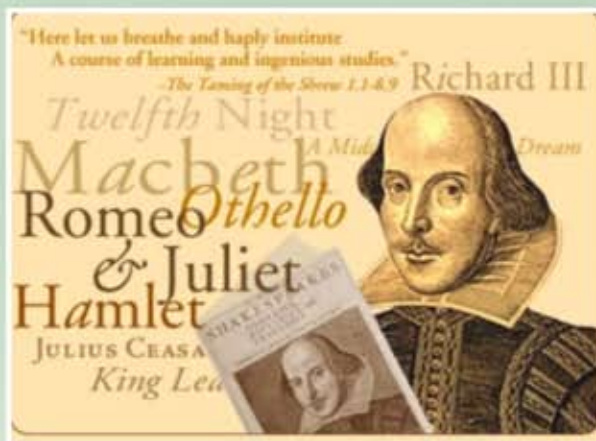
The most voted artists of each section will exhibit two artworks in New York during the New York ArtExpo in March 2014, totally free. The cost for the travel, the stay (for the artist and the partner) and the shipping cost for the artworks will be offered by the organizers of the Biennale.

The award ceremony will take place on February the 16th 2014 and the winner will be awarded by Red Ronnie to the presence of several authorities.



Shakespeare
Award

IN THE CITY OF ROMEO AND JULIET



Verona, already city declared human heritage by the UNESCO thanks to its artistic value, is, in this period full of tourists who come to visit it for the S.Valentine's Day. In conjunction with the 1st Italian Biennale of Creativity, the admitted artists will receive the Shakespeare Award, receiving also a name plate as statement of their artistic skills.

1st place: silver plate - a publication into the cover of the magazine Effetto Arte with a four pages editorial.

2nd place: silver plate - a four pages editorial into the magazine Effetto Arte

3rd place: silver plate - 2 pages editorial into the magazine Effetto Arte

Info:
www.biennaleitaliacreator.it

The 1st Italian Biennale of creativity involves different creative experiences as painting, sculpture, photography, design and videoart in a great unique experience.

The event, that is an international event, will take place to the PalaExpo of the Verona Fair. All the admitted artists will have a big exposure since it's expected the turnout of several visitors and potential buyers.

The critic direction is under the supervision of Mr Paolo Levi and the artistic one is looked after by Mr Sandro Serradifalco.

PROCEDURE OF ADMISSION

The artworks that will be admitted to the Biennale will be judged by a scientific committee whose head is Mr Paolo Levi.

President: **Paolo Levi**, (art critic, Turin).

Executive council:

Anna Francesca Biondolillo, (art critic, Palermo).

Members:

Riccardo Baldelli, (artistic consultant, Stockholm - Sweden).

Rino Lucia, (editorial consultant, Palermo).

Luciano Lepri, (art critic, Perugia).

Serena Carlino (artistic consultant, Palermo).

Francesco Saverio Russo, (artistic consultant, Rome).

Salvatore Russo, (art critic, Rome).

The artworks will have to measure 100x100cm if they are painting; 100cm of height for sculptures and they can be presented to the jury sending pictures and artistic curriculum to:

Dott. Francesco Saverio Russo
Via Giuseppe Donati 58 sc.b int. 4 - 00159 Roma
E- mail: fra_saverio_russo@hotmail.it

The scientific committee will judge the artworks promptly communicating the result for the admission.