

## For all the admitted artists

Exhibition of their own artwork in the exhibition areas of the PalaExpo Fair in of Verona.

A publication of the admitted artwork and the biography of the artist into the official catalog of the Biennale by Paolo Levi.

Publication of the artwork chosen for the Shakespeare award into an additional catalog. Each artist will receive five copies of it, with a customised cover.

A two years publication of the admitted artworks into the official website of the Biennale well promulgated into the magazines OverArt, Effetto Arte and Arte Mondadori.

Certificate of attendance fixed on a precious customised plate.

The Biennale DVD with video and pictures of the exhibition.

Certificate on parchment paper with motivation of admission.

The name of the artist will be inserted into the advertisement pages dedicated to the Biennale on magazines, totems, posters and invitations.

**The 1st Italian Biennale of Creativity will be one of the most important expositive event of 2014.**

## An exclusive location



The Verona Fair is one of the most important exhibition center in Italy, that boast of world famous event. The Verona Fair started in 1898 with the "FieraCavalli", a great event to which took part people asd the Prince Umberto the I of Savoia and Vittorio Emanuele the III. It's settled in the industrial zone of the city and every year it counts more than 1 million visitors. So it's the perfect palece to host such important artistic events of 2014.

**An important opportunity to give our artist a right and excellent visibility.**



# 1<sup>ST</sup> ITALIAN BIENNALE OF CREATIVITY

VERONA, PALAEXPO: FEBRUARY 12-16, 2014.

An event by Paolo Levi and Sandro Serradifalco

launched by  
**Vittorio Sgarbi**



The first of each section will exhibit to the ArtExpo New York, free.



MINISTERO  
PER I BENI E  
LE ATTIVITÀ  
CULTURALI