



**Alma Jeftić**

### **Prescribe, describe, convince and group**

*“Scientists are trying to create possible of the impossible, but politicians are trying to create impossible of possible.”*

*Bertrand Arthur William Russell*

We are slowly counting last days of 2013 and preparing ourselves for another „holiday mood“. If that kind of mood exists today...

However, if we try to sum, subtract, multiply and divide all that we have achieved, lost, got, acquired and missed in the last year, some of us will be less, and some of us more satisfied. However, there are ten days left in this year and it is ungrateful to say that this is enough to compensate for all the failures. Or maybe not.

Surely it is better now not to deeply analyze last year. After all, why do it when we live in a world of modern technology, and just one "click" on our Timeline allows us to see our "biggest" twenty moments from this year. So do not be surprised the next time you see on your profile series of photographs of weddings, births, celebrations, small children (this is what I do not understand, and find undesirable, if for no other reason, than for security reasons).

All in one place, 365 days in 20 photos of most of your friends. Life has never been simpler. It looks like that. All in one "click". Of course, other than wages, health insurance and pensions. But they are far less important things. What matters is the census in Bosnia-Herzegovina. Or even better: the arrangement, the order and grouping of the population are essential.

As always, the less important things are substantial, if for no other reason, then because they perfectly mask those very important (or even better, those of vital importance, if such a thing even exists today). And now, no matter what, our job is to make a decision once again and go into the New 2013th stronger, skilled, braver. If for no other reason, then because of that one "click" that means a lot at the Timeline. Because some things are (not) for sharing with others. It is up to you to decide which.

Therefore, happy new „prescriptive/descriptive“ 2013 year!

*„The ease with which certain opinions become general, stems from the inability of most people to form their own opinion founded on their own thinking.“ Gustave Le Bon*

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