



# 2015 Paraguay Economic Forum



**Friday, March 27, 2015  
8:00 a.m. – 3:00 p.m.  
Alverno College Conference Center**

## **Paraguay: The Case for Foreign Direct Investment and Tourism Development**

Join Paraguayan government representatives, Alverno MBA and undergraduate Global Marketing students to explore the opportunities that exist for both foreign direct investment in, export to and development of tourism to the Republic of Paraguay, a hidden tropical gem in the middle of South America. Paraguay has the location to become the logistics and tourism center for all of South America. Find out how you and your organization can become a part of making this happen!

### **Keynote Speaker:**

**Gustavo Leite Gusinsky**, *Paraguayan Minister of Commerce*

### **Paraguayan Tourism Representative:**

**Oswaldo Cudas**, *Director of Culture & Tourism, City of San Bernardino, Paraguay*

### **Cost:**

\$25/person for community participants and includes lunch.  
Alverno College students, faculty and staff are free.

**Sponsorship opportunities are also available at \$175 per table.**  
**Visit [www.alverno.edu/pef](http://www.alverno.edu/pef) for more details and to register.**

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